

i want to:

- Nurture and build relationships with 250 members of the media
- Earn valuable press coverage for a new product launch

»» invest in media and press opportunities



THURSDAY NIGHT MEDIA RECEPTION PLEASE INQUIRE

- Bring up to five team members to network with members of the press and media.
- Prominent logo recognition during the Reception, including signage and table tents



SAMPLE IN MEDIA SWAG BAG \$1,100

- Supply a product to be handed out to all registered media from the press office.



PRESS OFFICE SPONSORSHIP

PLEASE INQUIRE

INDUSTRY EXPENDITURES MEDIA LUNCH

\$10,000

- Showcase your support of valuable industry insights.
- Bring up to five company representatives to meet and greet the press.

INFLUENCER HAPPY HOUR

\$4,500

- Get noticed by some of the most connected professionals in the pet care industry.

MEDIA

\$8,000

- Keep your brand top of mind by providing meals and hospitality to members of the press.
- Bring up to five company representatives to meet and greet the press.

“From all of us here at Made by Nacho, thank you so much for your assistance in making our first Global Pet Expo a huge success. The reception to the Made by Nacho brand exceeded our expectations. Never would I have dreamed we’d win a Best in Show award at our first show! Each of you has been such a joy to work with; thank you for your openness to new ideas and collaboration. As a new brand, the partnerships we build along our journey are the most rewarding and fulfilling, and that will ultimately lead Made by Nacho to realize our vision of teaching the world to speak cat. Hats off to all of you for putting on such a fantastic event. You are a well-oiled machine, and it shows in the flawless execution.”

—Julie Nelson, President, Made By Nacho



What opportunities work best for your company?

contact

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