

# i want to:

- Support free retailer education, which features 40 sessions at Global Pet Expo
- Advance excellence by contributing to the Global Learning Series program
- Share our industry expertise with 6,000 buyers

## »»» invest in education opportunities

### THE GLOBAL LEARNING SERIES ○ ○ ○

The Global Learning Series at Global Pet Expo offers FREE educational opportunities for all attendees, including retailers, distributors and manufacturers. The series is composed of four learning pathways:

#### RETAILER SUCCESS

These sessions present a wide range of subjects that are relevant to successful management of a retail pet store.

#### PAWS2LEARN

Hosted on the Spotlight Stage at the New Products Showcase. Quick, 15-minute learning experiences covering trending topics, wellness and health updates, and good works across the industry.

#### MARKET DATA & INSIGHTS

These sessions highlight the latest market data and insights in pet ownership, profitability and more.

#### LEARNING EXPERIENCES

These include a retail tour, interest group meet-ups, and other experiential activities taking place before, during and after the show.

Presented by





## GLOBAL LEARNING SERIES' RETAILER SUCCESS SESSIONS (NON-EXCLUSIVE)

**\$2,500**

- Distribute a handout to approximately 2,000 attendees, and receive a sponsor slide at the beginning of approximately 30 sessions. Session topics include:
  - Customer Experience
  - Human Resources
  - Leadership
  - PR & Marketing
  - Profitability & Growth



## INTRODUCTORY REMARKS

**\$1,500**

### Speaking Opportunity

- Kick off the dynamic session with 5 minutes of opening remarks.
- Align your subject matter expertise with a session.
- Drive attendees to your booth with a special offer.



## EXHIBITOR TALK

**\$3,500**

### Speaking Opportunity

- Take the stage for 20 minutes to present your latest research and launch your newest product on the Spotlight Stage at the New Products Showcase.
- Your presentation will be marketed as a part of the Paws2Learn Education Program in a dedicated Spotlight Theater email.
- You will receive scanned leads of all buyers that attend your presentation.



## ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Exclusive display advertising on [GlobalPetExpo.org/globallearningseries](http://GlobalPetExpo.org/globallearningseries)
- Branding cubes or 3D structures in education hallway • **\$4,000**
- Sponsor slide and handout/product giveaways on seats for each participant • **\$2,000**